# Enoch Baumbach

GRAPHIC DESIGNER

VIDEOGRAPHER

MOTION DESIGNER



Enoch Baumbach is a versatile multimedia designer with a background in Graphic Design and a focus on Motion Design, where he uses motion to create memorable impressions and lasting impact! As a Videographer for Cal Poly Pomona, he enjoyed capturing events and editing graphics to boost student engagement. His work spans various skills acquired through creative experimentation and problem-solving, bringing a well-rounded perspective to every project. Enoch can elevate any business by creating a consistent visual system through design and motion, with human connection at

#### **PORTFOLIO**

www. EnochsPortfolio.com

#### **CONTACT**

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# EDUCATION CAL POLY POMONA

Bachelor of Arts in Visual Communication

## **SKILLS**

Illustrator Photoshop Premiere Pro After Effvects Lightroom Indesign

Rhino CAD Software Blender 3D

# **AWARDS**

Deans List 2022-2024

# **INTERESTS**

Basketball Pickleball Videography Crime Documentaries Exploring Coffee Shops and Breweries

# **ASSOCIATED STUDENTS INC, CAL POLY POMONA**

Videographer (Jun 2023 - December 2024)

- Filmed and edited video content to enhance ASI's marketing initiatives.
- Captured ASI events, animating flyers for digital signage, and editing social media content.
- · Pitched creative ideas that were featured on the ASI Instagram page, working on both short-form and long-form content.
- Boosted student involvement, providing coverage for the sold-out Bronco Fusion Show featuring JID, where I served as the lead videographer and editor for the event recap video.

#### **ONE WINDOW STUDIOS**

Editor / Videographer (June 2020 - Current)

- Assisted up and coming music Artists in directing and shooting music videos that fit their creative agenda.
- Together with the Artist we came up with the overall art direction. organizing details that included shot selection, scene selection, subjects, and visual effects.
- Videos reached thousands of views on Youtube, growing the following of the artists as well as the One Window Studios Youtube channel.

#### **POSTNET PRINT SHOP**

Graphic Designer (Oct 2015 - Oct 2020)

- Worked closely with the clients to develop their brand identity.
- Worked on Logos, flyers, social media posts, and any other marketing material.
- Consistently, worked with fast turn around time.
- Led a group of 4 designers and delegated tasks amongst them according to project priority.
- Also learned printing techniques and 4 Color printing practices.

#### **REAL ESTATE PHOTOGRAPHER**

Photographer (Oct 2016 - 2018)

- Photographed houses for real estate agents, ensuring all rooms were thorougly covered.
- Designed real estate flyers using photos that I made.
- Operated on tight deadlines to ensure realtor satisfaction.

## **MULTICOLOR CORPORATION**

Machine Operator (Feb 2022 - Oct 2022)

- Operated a turret of finished goods to produce a high volume of label quantities to meet weekly deadlines.
- Attention to detail was a crucial part of this job as the quality checking goods were my responsibility.